Social Contribution Activity Initiatives

At Gunma Bank, our mission is to be a good citizen and contribute to the development of local industry and culture and to the enrichment of people's lives, and we are committed to supporting the arts, culture, sports, and financial and economic education, in addition to the protection of local cultural heritage. In addition, for corporate customers, we provide fundraising support for private placement bonds that can either contribute to the achievement of the SDGs or support businesses to contribute to the achievement of the SDGs.

Initiatives for Social Contribution Activities

Sales of Investment Trusts that Support Cultural Heritage Conservation Activities

We work with the Tomioka Silk Mill, Silk Industrial Heritage Group Protection Activity Support Fund (nickname: Silk Inheritance of Gunma) that donates part of the trust fee received by the Bank and the trustee company for the protection of the World Cultural Heritage site of the Tomioka Silk Mill and Related sites.



Support for Arts and Cultural Activities

We support activities such as sponsoring regular concerts for the Gunma Symphony Orchestra.

The Gunma Symphony Orchestra is engaged in artistic activities closely connected to regional communities and contributes to the improvement of regional music culture by holding traveling music classes for elementary and junior high school students in addition to regular concerts.



Support for Sports Activities

The Gunma Bank Green Wings is participating in the V2 level of the Women's V. League. It won their first-ever V2 League championship with a record of 18 wins and three losses, beating the second-place finisher by a wide margin. Although the team lost in the exchange match against a V1 team, and their promotion to the V1 League was unfortunately postponed, they did a great job.

The team will continue to play in the V. League and other

national-level competitions, as well as actively contribute to the local community through activities such as volleyball classes.





Many employees participate as volunteers in the management of marathons and sports events held in each district.

At the Gunma Marathon Race (November 3, 2019), 55 employees enthusiastically participated as volunteers to support 15,000 runners.



Support for Finance and Economics Education

In order to provide opportunities for high school students to enjoy learning about finance and the economy and acquire financial literacy while having fun, we hold the Gunma Tournament of the National High School Finance and Economics Quiz Championship "Economics Koshien."

This was the 8th tournament in Gunma Prefecture, and it was attended by 25 teams by a total of 50 students. The top six teams with the highest total points from the written and quick-press quizzes advanced to the finals. It was won by Gunma Prefectural Chuo Secondary School "GYM," which won the board quiz through knowledge and strategy.

Gungin SDGs Private Placement Bond

In our funding support services for customers (companies) who wish to participate in activities that contribute to environmental protection, social contributions and achievement of the SDGs, we deal in private placement bonds in which part of the bond issuance fee received by the Bank will be donated to schools, local public bodies, and groups that work to achieve the SDGs.

In April 2019, we began dealing in private placement bonds that offer preferential fee treatment to customers who conduct businesses that help achieve the SDGs.



50 high school students who participated in the Gunma Tournament



Creative wooden playground equipment donated to a child care center (Issuer of private placement bonds: Inter Zone Co., Ltd.)

Barrier-Free Initiatives

Installation of Communication Tools at All Branches

Various communication tools that can be used by customers who are elderly or those who need hearing or writing assistance are available at the counters of all sales branches, including hearing aids, ear mark plates, and writing boards for communication.

Introduction of a Remote Sign Language Interpretation Service

A remote sign language interpretation service was introduced at 26 banking outlets in June 2019. Operators who know sign language provide interpretation through a video call using a tablet with a special application installed.



Barrier-free ATMs

ATMs with handsets have been installed at all branches so that visually impaired or elderly customers can use ATMs smoothly. Operations such as deposits and withdrawals can be made according to the voice guidance from the handset placed next to the ATM. We are also proceeding with installing universal design ATMs so that customers using wheelchairs can easily access ATMs.

Barrier-free Support at Banking Outlets

We are promoting the creation of a banking service environment that is safe and convenient for the elderly or customers with disabilities, such as by eliminating steps inside and outside banking outlets, and installing parking areas convenient for disabled people and those in wheelchairs.

Other Initiatives

- The transfer fee at the counter for visually impaired customers will be the same as that for ATM transfer fees.
- O For customers who are visually impaired or have difficulty reading, our staff will do the procedure by reading or writing on behalf of the customer.
- O We will send notifications in braille by postal mail upon request from the customer.
- O Braille business cards are used for visually impaired customers.
- Our website is equipped with a voice reading function.

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