Value Creation Process at the Gunma Bank

• As a comprehensive regional financial service institution, the Gunma Bank Group promotes businesses by using various management resources, and endeavors to realize a sustainable society and create economic value while providing value to the stakeholders including regional customers, shareholders, investors, employees and regional communities as well as contributing to achieve the SDGs.

its corporate value.



Initiatives to realize a sustainable society allow us to enhance the corporate value and create higher value.

reation of



Customers

• Financial services that meet their various needs

Overcoming management challenges such as business succession

• Asset building to accommodate each stage of life

Shareholders

and investors Maximize shareholder value on a mid- to long-term basis

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• Value creation will result in even a higher value creation through increasing capital of the Bank Group and raising

Products and services provided to customers

Deposits

• Ordinary, time, and foreign exchange deposits Retirement allowance

Financial

Loan products

- Special purpose loa

- Reverse mortgage, etc.

Financial services for companies

Other services

• Internet banking • Cashless settlement

Creating shared value (CSV)



Employees

- Promotion of a variety of human resources into active
- Fostering human resources to play an active role at work, and offering flexible work arrows kible work arrangement



Environment and regional communities

- Preservation and creation of
- Sustainable development of regional economy
- Promotion of partnerships