# Value Creation Process at the Gunma Bank Group

Through business activities based on our Purpose, the Gunma Bank Group endeavors to realize a sustainable society and create economic value by providing value to the stakeholders including customers, regional communities, shareholders, investors, and employees. Value creation will result in even a higher value creation through increasing capital of the Bank Group and raising its corporate value.



# Outcomes

### Customers

Financial services that meet their various needs Resolution of management issues such as business succession Asset building to accommodate each stage of life

# **Regional community**

Sustainable development of regional economy Preservation and creation of the global environment Promotion of partnerships

# **Shareholders** and investors

Maximization of shareholder value on a mid- to long-term basis

# **Employees**

Transformation into a self-sustaining and dynamic organization

Promotion of a variety of human resources into active positions Realization of wellbeing

Sustainable development of and the Gunma Bank Group local communities

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The Gunma Bank Group **SDGs Declaration** 

I. Sustainable development of regional economy

Preservation and creation of the global

otion of a variety of human

4. Promotion of partnerships

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Management Base That Supports the Realization of Purpose