Corporate Philosophy Structure

The Gunma Bank Group established its new Purpose on November 20, 2021. Faced with numerous social issues, we reexamined the meaning of our existence and established our Purpose based on the thought, "What is the purpose of our existence in society, and what impact can we have on the future of society?" Following the establishment of the Purpose, we have formulated business plans for the realization of the Purpose and implemented purpose-driven management aiming for sustainable corporate value.

Corporate Philosophy

The universal concept that expresses values of the Gunma Bank that govern how we should comport ourselves

Our mission is to take actions that will foster the development of regional communities.

The foundation of our business is to strengthen a creative relationship with our customers.

Our operations are based on the motto "Be a good citizen first to become a good entrepreneur."

Our corporate culture is based on the value of face-to-face communication within our organization.

Purpose

The concept of the impact the Gunma Bank Group should strive to make on society by harnessing its strengths based on the corporate philosophy

By connecting the strands of resources, people, and generations, we weave better futures for our communities

[Goal of establishing the Purpose]

Sharing of decision axes, increasing individual job satisfaction, and empathizing with stakeholders

To-be Future

The "To-be Future" of the Gunma Bank Group based on the Purpose

Sustainable development of local communities and the Gunma Bank Group

Mid-Term Business Plan

The plan that shows the efforts we will make to realize the "To-be Future" based on the Purpose

Growth with "Purpose"

(Plan period: April 2025–March 2028)

The Gunma Bank Group's Purpose

By connecting the strands of resources, people, and generations, we weave better futures for our communities

Connecting the strands of resources, people, and generations

Ever since our establishment as the Gunma Daido Bank in 1932, our roots have always been in connecting lenders and borrowers together. We receive deposits and offer loans to people in order to keep the economy running, and this has been and will continue to be a key role for us.

Apart from our work in finance, we connect local communities, companies, and people together, and we also connect them with our services, information, and other resources. Through these efforts, we connect many kinds of value together, and create new value. We believe that this is what society expects from us.

To meet these expectations from society, we will harness the unique strengths we have nurtured over the years, as each one of us engages in initiatives to connect.

For example, we can utilize our networks and information capabilities to connect our customers with our resources and solve management issues. We can also connect customers who have no successor with someone who can lead such customers' businesses or the like to the next generation, thereby enabling a sustainable future for our customers and the local community. By connecting customers with global investment opportunities, we can also bring them a fulfilling and secure future. Each of these connections may be small by itself, but many of them together can produce a surging momentum like Japan's mighty Tone River to bring an enriching future to local communities.

Weaving better futures for our communities

By "our communities," we do not refer only to Gunma Prefecture, where our headquarters is located, but also all the regions, companies, people, and other stakeholders within our network.

We aim to utilize our strengths in "connecting" to create a future that is not only economically enriching, but that also brings about a sustainable society through the preservation of the global environment and efforts to tackle social issues including an aging and shrinking population. Threads are spun using fibers from silkworm cocoons, and Gunma Prefecture, where our headquarters is located, is a region that has developed primarily around the textile industry, symbolized by the Tomioka Silk Mill, a World Heritage Site. We use the word "weaving" in our Purpose to signify our desire to create an enriching future for our communities while cherishing and respecting their history.

The Gunma Bank Group will connect the strands of resources, people, and generations to weave better futures while working with everyone in our communities.

(Established on November 20, 2021)

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